May 2008 Issue

ChantiNews

MonthlyUpdate

Busy is the word at Chanti Studios this month. Not only have we made the big move to a new home and studio, (The Voice Pitt), but work has been steady. Debbie has been keeping extremely busy renovating her new living and working spaces, and we are eager to share them with you at The Voice Pitt BBQ, June 14th. Join us for a day of fun as Deb shows off the new digs! Meet Deb and daughter Brandi, a ton of great people, we might even get you to play in the studio. Barbeque (whatever you want to bring), snacks, beverages, karaoke and more ... and you're all invited! For location and details email your RSVP to rsvp@micnme.com - we'll send an invitation with all the information you'll need. If you're in the Vancouver area, this is the place to be from 4 till the last person leaves!

With so much to do, we've been busy playing catch up. We've been working hard at creating new workshops, amazing new demos, voicing, marketing, writing and updating, web creations and more - so stay tuned for more great new changes. We're adding more new website content as fast as we can, and we will be continuously upgrading and improving our look and site functionality in the coming months. Our response time is slower than normal, but we appreciate your patience and comments as we continue to grow.

There is so much to look forward to over the next couple of months. July and August are slower times. We stay open for business, but don't host group workshops in the summer months and we only have a few workhops available between now and September, so get registered. Click here for our dates and locations Click here for registration information for ALL workshops.

Chanti**Promos**

Mic n Me in Calgary May 24/25th-Toronto May 31st/June 1st By special request, we will be hosting "Getting Loopy" our ADR/Dubbing workshop, "VoiceOver Workout" a workshop catered to your skill level and invidual needs and "Take the Sing Out of Your Song", Advanced workout. Click here for Calgary and Click here for Toronto.

VOICE 2008 - Earlybird prices held over for a short time. You have just 1 more week to get in on the earlybird registration for one of the biggest events in VoiceOver History. Meet Deb in person, along with over 24 of the top coaches and voice professionals all in one location, LA. Click here

MIC N ME Voice Biz Handbook 2nd Edition - We are very excited to put together the second edition of "The Voice Biz Handbook" Debbie has been working very hard to put together a handbook that will help guide you in the right directions to start or add to your voiceover business. Duplication will be finished at the end the month so order your copy today! The first 50 orders will get a \$10 discount \$33.00. All reg price \$43.00. We have updated our equipment list, demoinformation, added more agency/casting/online information, more on unions, rates, a new and updated resource section (where you can find work) and more. Everything you need to stay current with today's needs. Click here for more!

•Debbie has kept very busy with many voice projects this past month. One of her favorites is a set of 5 commercials for Humphrey's Funeral Home. They were so well written, by one of her favorite writers, Peter Sellers (no, not the Pink Panther guy). Debbie also kept busy with On Hold America, the US Coast Guard, Bayview Estates, KVOS, ICOM, Simmons Matresses and much more.

•An unexpected visit from Deb's oldest daughter and newest Grandson, Melissa and Kyler. Melissa was wonderful to help out with the renovations and bring such warmth to the new home. Debbie truly enjoys being a Grandma and although seems all business at times, her family is number one.

•With the help of Seann Shaffer, one of our top Chanti Sound Producers, Debbie has also put together an exciting new Imaging Demo (this is for radio/TV station identification and a great way to get your voice out there). New looks, new sounds, new marketing, new studio, we are well on our way to the next chapter. Click here to listen

- If you're coming to L.A. for the Voice Over Event of a lifetime VOICE2008, then you don't want to miss your opportunity to work with Deb Munro (Award Winning voice talent and top coach), one on one in a private session. We will be booking 1/2 hour and full hour sessions throughout the event. Times are filling up so contact us soon to book your session. All sessions will be recroded for personal review. 100% mic time. We will quickly assess your needs and provide you with the skills needed to boost your career. Email us at Voice2008@micnme.com We will have something set up on the website very soon.
- We had a very successful TeleVoice Workout at the end of April. It was a great class with amazing results. TeleVoice Workouts are a great way to stay on top of your game, learn new skills and guide you in the right direction. Remember we only need to hear you, not see you! All sessions are recorded for home review. Join our next workout, spaces are very limited. Only \$75.00 (6 people max) May 28th 8-10 EST. By special request we will also host a daytime session May 28th from 2-4 p.m. EST. Click here for testemonials from past students.

WorkShops



NEW MIC N ME Advanced **Evening** Workshops - You've been in the voice over industry for a while, currently a broadcaster or freelancer trying to keep up with today's demands. Perhaps you've attended a few Mic n Me workshops and are ready to take it to the next level. The best performers constantly train and this workshop was designed with you in mind. Our advanced workshop "Take the Sing Out of Your Song" will now be offered as a 4 hour evening class for each city we attend (some exceptions apply) This is your opportunity to work on advanced skills such as placement, character, current trends, demos, mic time, timing, specific reads/deliveries and more. Edmonton., Toronto., Vancouver, Calgary, Regina, Winnipeg & Atlanta. You must have experience to attend this class. This is not for beginners. Click here for our dates and loactions Combine it with the full weekend package for only \$395.00 Advanced registration necessary. Click here for more information.

NEW Workshop ADR - Getting Loopy. Our most entertaining and beneficial workshops yet! Match the audio to visual production on various formats such as; animation, walla, narration, commercial work and film. This is a rare oppoturnty to get hands on training in the unique craft of ADR (Automatic Dialogue Replacement). Loop like the pros and discover if you have what it takes. Click here for more. All levels welcome.

Virtual or TeleTraining. This is proving to be one of our top classes. Learn from the comfort of home in the most cost efficient workshop offered. Turn your voice into magic - click here for what others say. Join us the last Wednesday of each month. 2 sessions available 2-4 p.m. or 8-10p.m EST. Regardless of your skills, everyone gets fair recording time. Limited to 6 per session Only \$75.00. All sessions recorded for home review and uploaded to our site. Click here for more information.

MIC N ME VoiceOver Workout - Whether you are new to the industry or a working pro, time on the mic is the key to your success. Catered to your individual needs. A full day of contageious passion, motivation and skill, combined with non-stop mic time and top notch direction make up this amazing one day workshop. Calgary, Vancouver, Red Deer, Edmonton, Winnipeg, Regina, & Atlanta. Click here for more information. Click here for all dates and locations.

Editor's Corner By Eric Pollins

Often in this little corner of Chanti News I like to offer some tidbit that dovetails with the Tip of the Month. Since my jouney as an actor has not been much different from anyone else's as far as I can tell, when possible I like to share some of my personal experiences to help reinforce for all of us that we're not alone. We're all in this together!

Now in my third year as a professional talent, I've learned that my success, such as it is, came in very small increments that gradually added up to a career. In my first two years I spent more on training than I earned from my work, but now I am beginning to see that trend reverse. Training, patience and persistence are what pay off in this business.

52 SMALL STEPS TO SUCCESS

The two most important lessons I've learned in this time are:

- (1) There is no substitute for good training. Get the best that you can afford, to get started. Then, when you start to make a little money from your first small gigs, reinvest it back into more training. That's how I've done it.
- (2) Set reasonable goals for yourself. Nothing will stop you faster than failing at a goal you set too high. Start small. Instead of setting a goal to "land my first gig within 3 months," consider this alternative: "I will contact three potential teachers this week for information." You can succeed at this easily! Next week your goal can be to "select one of those teachers as my coach." As you learn and grow, continue to set new goals in similarly small increments. At the end of a year, in just 52 small steps, you'll be amazed at how far you can get like this!

Special Promos

- •This inspirational video was sent to us by Glenn Geedsieg. This video is life inspiring and something each of us should attempt to do in our own lives. Everyone has made a difference! Tell someone today why they made a difference to you. Click here. •Voiceover celebrity and author Rodney Saulsberry has launched a travel website called Rodtalks Travel. Click here to learn more!
- •Top VO Coach/Producer William Holmes has created an award winning film noted as the first rock and roll horror comedy chick flick, STUMP the band. www.stumptheband.com June 3rd.
- Peter Skagen, "Audition Hell" will be held in Edmonton May 16, 17 and 18th. This is a must for any actor. Truly find out what you have to offer to the acting community. www.auditionhell.com
- Recently National Volunteer Week was honored by Voice Print (TV station catered to the blind - great for all voicers to give back to their community) as they celebrated their volunteers. Click here for more details. Chanti salutes ALL volunteers.
- Regina student, Megan Leach takes her one woman show to the Canadian West Coast. Vancouver Fringe Festival Sept. 4th to the 14th, 2008. www.meganleach.com to learn more.

- Video Games are a growing trend which means more voice work. A new opportunity has come to Edmonton. Contact Dave Chan dave@giantsandbox.com.
- Congrats to Norma Wallace. She's landed a great gig with Global Regina. She's been working very hard and it's obviously paid off.
- Opportunity to make good \$\$ in Vancouver. Paid study groups needed for a variety of studies. Contact 604-714-5902 or info@consumerresearchpanel.ca and leave your name and #.
- •Editor, Eric Pollins found this amazing Voiceover Package deal at www.bswusa.com 1-800-426-8434 \$495 that offers you a full ProTools equipment starter pack. Click Here (offer may expire)



WorkShops Earlybird Prices Available.

Here is our list of upcoming workshops, their dates and locations and other products Early Registration Necessary to hold your spot. Click on each city or workshop for more

Toronto, Ontario 2008

May 31 Getting Loopy (ADR/Dubbing/Looping) **June 1** Take the Sing Out of Your Song (Advanced)

Vancouver, British Columbia 2008

June 7 Getting Loopy (ADR/Dubbing/Looping) **Eve** Take the Sing Out of Your Song (Advanced) **June 8 Day** VoiceOver Workout (All levels)

Calgary, Alberta 2008

May 24 Getting Loopy (ADR/Dubbing/Looping)

May 25 VoiceOver Workout (All Levels)

Sept 20 Getting Loopy (ADR/Dubbing/Looping)

Eve Take the Sing Out of Your Song (Advanced)

Sept 21 VoiceOver Workout (All levels)

Edmonton, Alberta 2008

June 21 Getting Loopy (ADR/Dubbing/Looping) **Eve** Take the Sing Out of Your Song (Advanced) **June 22** VoiceOver Workout (All levels)

Regina, Saskatchewan 2008

Oct 11 Getting Loopy (ADR/Dubbing/Looping) **Eve** Take the Sing Out of Your Song (Advanced)

Oct 12 VoiceOver Workout (All Levels)

Atlanta, Georgia 2008

Oct 25 Getting Loopy (ADR/Dubbing/Looping) **Eve** Take the Sing Out of Your Song (Advanced) **Oct 26** VoiceOver Workout (All Levels)

Red Deer, Alberta 2008

Nov 15 Getting Loopy (ADR/Dubbing/Looping) **Eve** Take the Sing Out of Your Song (Advanced) Nov 16 VoiceOver Workout

Winnipeg, Manitoba 2008

Nov 22 Getting Loopy (ADR/Dubbing/Looping) **Eve** Take the Sing Out of Your Song (Advanced) **Nov 23** VoiceOver Workout (All Levels)

Prices (earlybird prices in effect until 2 wks prior to class)

Full Weekend - \$395.00 (\$315.00 earlybird) Full Weekend with Advanced - \$475 (\$400 earlybird) MIC & ME Demo Production/Direction Click here One Day Only - \$230.00 (\$210.00 earlybird) Advanced Eve Only - \$125.00 (\$105 earlybird) Prices include taxes

MIC & ME Private Voice/Acting Sessions

\$105.00 per hour (Student discount available)

TeleVoice Workout For All Levels *Click Here* Directing yourself isn't easy and constant training is the key to success. We have the solution! Televoice workshop will do exactly as it suggests a full copy workout. Work with a variety of current cutting edge scripts of your choice, all via your home phone. Use current audtions, giving you a better shot at landing the job. All sessions recorded for home review. This will enhance any level.

2 incredible hours only \$75.00 per session. ADVANCE REGISRATION REQUIRED Last Wed of each month (with exceptions) May 28th, 2008 2-4 p.m. EST & 8-10 p.m EST June 25th, 2008 2-4 p.m. EST & 8-10 p.m EST Sept 24th, 2008 2-4 p.m. EST & 8-10 p.m EST Oct 29th, 2008 2-4 p.m. EST & 8-10 p.m EST Nov 26th, 2008 2-4 p.m. EST & 8-10 p.m EST (All Dates are subject to change)

MIC & ME The Voice Biz Handbook Click Here 2nd edition - Only \$43.00 click here (first 50 only \$33) Click here

MIC & ME Creating Voices Virtual Workshop

Discover how to become a voice talent from the comfort of home. This unique 88-page workbook comes with an easy to follow CD-ROM VIRTUAL WORKSHOP, created and narrated by your coach Debbie Munro. Debbie will also include a one hour *private* coaching session, in person or by phone, absolutely *FREE!* (Regularly \$105). This package would usually cost over \$375.00. Now only \$210.00. Click Here

\$105.00 per hour (Direction Only) \$315.00 Flat rate Direction/Editing (you do music/sfx) \$525.00 Flat rate Complete Demo, Full Production (prices the same for most genres, except Animation) \$790.00 Animation Demo

All Prices Include Taxes

Tipof the Month by Deb Munro Online Training...Does it Work?



Times have changed from when I started out. The only training I could find in voiceover was Columbia Academy back in 1991. A one year course offering a broadcast degree. I am very greatful for that training, but I wasn't prepared for how little salary the industry paid. It was discouraging and, truth be known, I hated talking to myself. I didn't like not knowing the listeners reaction. But I knew I loved voicing scripts. At this time there was a very small handful of people working in the craft of Freelance Voice Talent. Most of them were animation voices and today stand as the industry's veterans and mentors.

One particular voice talent, Daws Butler, wanted to share his gift with many and began teaching voice workshops. He held workshops for 5 dollars or a hand shake and left behind a legacy for future voice talents, including a contagious passion for the industry. Many of the techniques still taught by top professionals began in his workshops. Some of our top performers, such as June Foray, Bob Bergen, Nancy Cartwright, were students and colleagues of Daws Butler. Click here to learn more about this industry legend.

Until the 1990's the only way to break into voiceover was in your local market or as a broadcaster, but technology has now changed that. Coaches like Susan Blu, Bob Bergen, James Alburger/Penny Abshire, Bill Holmes, Rodney Saulsberry, Julie Williams, teaching in top markets, can now open their doors to train you from your home. I have been teaching this way for just over 2 years. Due to technology and the amazing word of mouth advertising, I'm fortunate enough to teach students from London, Japan, India, Australlia, North America and beyond. There are no limits and coaching VO in this manner is extremely successful.

We live in fast times. Our youth want for nothing. Many places in Western Canada are struggling to find enough employess. Many expect things to come easily. But this is an industry that must be learned - no one is born knowing how to do this and there is no faking it in voice over. We have to earn our stripes and know what we're doing to survive. It takes time and, yes, money. Most of us have neither. I've said this before, if you want something badly enough, you'll fin d a way to make it happen. This is how success is acheived. If that means giving up Starbucks, then so be it. How much are you willing to invest in you?

VOICEBUZZ Hear it from the experts

VoiceSavvy - The buzz about VOICE2008 (What's all the BUZZ?) click here

Voices.com - Top VO work resource. Video on radio imaging worth watching click here

VoiceoverXtra.com - VO Health Insurance Survey click here

Voice Acting.com - Setting up an Internet VoiceOver Business click here

VoiceoverXtra.com - Online magazine worth reading (article on Deb Munro) click here

Bobbins Blog - click here

Julie Williams - VoiceOver Insider (worth subscribing to) click here

These articles are worth reading!

I travelled to great lengths to get the best training. Most workshops were \$500-1000 to register, plus flights, accomodations and food ... and I'd hire the instructors for a private session as well, most for \$150-\$250 an hour. It was well over \$2,000 for a weekend course, then demos costing me over \$3,000.00. Well worth it, but it's now easier.

As podcasts and online training grew, I saw great potential in home-based training. The great thing is that voice is not a visual medium, so we can be coached without being seen. For training purposes, audio quality is less important than script interpretation, acting skills and character connection. It's consistentcy and constant review of our work and direction, that matter most in a training session, but if you own your own quality studio, this is your opportunity to be directed from home, offering you a much better chance at landing the job. I only wished for opportunities like this.

In fact my most recent (award winning) commercial demo was produced in my home studio, but I hired the amazing direction of William Holmes www.compostproductions.com over the phone, and magic was created.

With the prices of gas, our global concerns on the enviroment and our lack of time, this is the perfect solution. The world of voiceover has ventured online. Welcome aboard!

Interactive remote workshops, like our Mic-N-Me TeleVoice Workout, offer the most efficient and comfortable way to get top training at the lowest cost. Use skype.com to join via webcam, or just use your home phone. We are finding tremendous growth in students who regularly train like this. So: How badly do you really want this? At \$75.00 per 2-hour session, it's almost free! Click here to learn more, including testimonials from satisfied TeleVoice Workout students.

Until next time everyone - All our best. Chanti Studios / www.micnme.com Deb Munro - Director / Deb@micnme.com Eric Pollins - Editor / editor@micnme.com



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